



a division of Franklin Communications, LLC

Waiver of Color Proof – Electronic Files Provided

Thank you for your recent order. Throughout our history Dynacolor Graphics has earned an excellent reputation for reproducing outstanding color. As we continue to receive jobs from our customers with separations and color on disk, we feel it is our responsibility to inform you about potential problems.

The primary reasons for color variation occurring on electronic files supplied jobs are conversion, calibration, and education.

Conversion - Scanning photography and monitors use a projected RGB color palette, while printing requires Cyan, Magenta, Yellow, and Black (CMYK). The conversion from RGB to CMYK can result in a perceptible color variation.

Calibration - Calibrating monitors and printers for color balance, contrast, and brightness requires setting your devices to standards established by Dynacolor. This is accomplished with Dynacolor's calibration file. You can retrieve this file free of charge via the Internet. When online go to ftp.dynacolor.com, click on Color Management and download the applicable Mac or PC profiles. Proceed by following the instructions in the "read me" file. Dynacolor Graphics's desktop advisor at 1-800-624-8840 ext. 1354 can answer any questions regarding monitor calibration.

Education - Due to rapid advances in technology, it has become cheaper and easier for end users to accomplish scanning and correction of color photographs on their own. However, since the end users are not always thoroughly trained and educated in the color separation process, much of what is received by Dynacolor does not equal the expectations of the quality that Dynacolor produces internally when we handle the separation process. Due to this fact, we will not accept responsibility when scans are not of the highest resolution or color corrected to acceptable industry standards.

Since there are many variables in all of these processes when pictures are submitted electronically, Dynacolor Graphics will require that the customer approve a color proof before proceeding to print. If a customer waives the proof due to lack of time, they will be required to sign a disclaimer where they assume all responsibility for the color and resolution reproduction before we will proceed to print.

Electronic File Output Waiver

RE: _____
(Job Description)

We have been advised of the potential problems that could occur when outputting files from our electronically supplied files due to color and resolution variances that resulted from the differences in our scans and/or digital images, color conversion, and calibration processes in our monitor, and/or printer devices compared to Dynacolor Graphics press reproduction capabilities.

As we do not wish, or have the time, to approve a color proof, we are willing to accept the output from the electronic files provided to Dynacolor Graphics and are authorizing Dynacolor Graphics to proceed to print.

Company: _____ **Date:** _____

Authorized Signature: _____

Print Name: _____

Fax back to: 1-800-233-7990 attn: Customer Service
or: 305-625-8929